



CAPE Campaign Online Meeting

In the Public Interest: Demand
Fair Play for Canada's Foreign
Trained Engineers!

Teleconference: 416-645-1179 Participant Code: 7540274



Agenda

1. Welcome
2. Understanding the Petition
3. What can you do to help?
4. Q&A



Understanding the Petition

PETITION TEXT

Recognizing the conflict between self-interest and the public interest, the Professional Engineers Act (1922) gave self-regulating associations the power only to register engineers in Canada and **not** the right to control who could practice engineering.

However, in the interest of their members these associations **lobbied** governments for **14** years to control who could practice of engineering! Eventually, the Professional Engineers Act was amended in 1937 so these associations could introduce mandatory licensing processes.

- Do you understand the difference between self-interest and public interest?



Understanding the Petition

PETITION TEXT

Applicants must undergo an individual-by-individual peer review of their credentials and must acquire twelve months of Canadian experience under a licensed Professional Engineer (P.Eng). However:

- Engineering associations do not publicly document what criteria constitute Canadian experience. An applicant doesn't know what s/he's going to be judged against. This is a fundamental problem.
- Applicants **do not** have access to an **arm's length appeals process** to question how someone has interpreted their acquired Canadian experience. This is a fundamental right.

Do you understand what:

- An individual peer review is?
- Why Canadian experience is a problem?
- What an arms length appeals process is?
- 2007 case Tchou-San-Da v. Association of Professional Engineers and Geoscientists of British Columbia (APEGBC) BC SC 1403 and BC SC 1815



Understanding the Petition

PETITION TEXT

This situation negatively impacts Canada as well. In a 2006 report, the Organization for Economic Co-operation and Development (OECD) found Canada's regulation of the engineering profession highly restrictive of competition. Canada is also a signatory to the two major international regulatory agreements:

- As per the North American Free Trade Agreement (NAFTA) (article 1210), Canada has agreed to liberalize engineering services by making licensing requirements fair, objective, transparent, and no more burdensome than necessary.
- As per the General Agreement on Tariffs and Trade (GATTs) (TN/S/23), Canada has agreed to reduce and/or eliminate discriminatory licensing or registration procedures in engineering services.
 - Do you understand the implications of international regulations?



Understanding the Petition

PETITION TEXT

In the Conference Board of Canada's annual scorecard:

- Canada earns a "C" grade with a Labour Productivity Growth of negative (-) 0.9%.
- Canada earns a "D" and ranks last among the 17 peer countries in graduating PhDs. CAPE members are six-times more likely to hold a Masters in engineering, and twice as likely to hold a PhD, than an engineering graduate in Ontario!
- Canada earns a "D" grade and ranks 14th out of 17 countries in innovation. The Canadian economy remains a below-average performer on its capacity to innovate.

This lack of competition and opaque licensing processes are a severe problem for our economy.

- Do you understand how self-regulation is damaging Canada's economy?



Understanding the Petition

PETITION TEXT

We, the undersigned, request that:

The Government of Canada initiates a **full review** of the self-regulated provincial licensing model in order to ensure **accountability, objectivity and transparency** in the current foreign credential recognition process.

Under that review, the Government of Canada must ensure that:

- The constituent elements of the twelve months Canadian experience requirement are **clearly and publicly documented**.
- An arms' length appeal process is introduced into the licensing process to ensure the rights of individuals to **seek justice, as is their constitutional right**, against accepted documented criteria.
- The governance of the engineering profession **does not restrict competition** and is aligned with the requirements laid out in free trade agreements (NAFTA and GATTs) that Canada has signed to reduce and/or **eliminate discrimination** in licensing processes, and to ensure these are fair, objective, transparent, and no more burdensome than necessary.

➤ Do you understand the petition? What we want?



What can you do to help?

If you are into social media: email, blog, twitter...

Share the election petition online

<http://www.gopetition.com/petition/44432/sign.html>

with your networks so that more people can sign it. The petition is open to the public. The more signatures we get, the more recognition the issue will get!

Follow us on Twitter

<http://twitter.com/capemediainfo>

Join our Facebook page

<http://www.facebook.com/capemediainfo>

Share/ comment on our YouTube Video

<http://www.youtube.com/user/capemediainfo>



What can you do to help?

Even if you aren't into social media, you can help by:

- Educating your networks on the issue
- Your networks include everyone: friends, family, co-workers, acquaintances, neighbourhood
- Asking them to sign the paper or online petition!

Do you know who is running in your riding? Call, write to or meet your Federal Election candidates

<http://www.elections.ca/home.aspx?textonly=false>

Do you know your local reporter from radio, TV, newspaper?

- Remember, media organizations equate every 1 phone call to 100 members of the public.
- So if we can get 100 phone calls out, that means 10,000 people support our issue. Let's make this an issue for the election!



What can you do to help?

We need volunteers:

1. Facebook page volunteer
2. Twitter volunteer
3. YouTube volunteer
4. Traditional media volunteers (to educate reporters/ news desks through phone calls)
5. Rally event volunteers (who want to go ask their candidates questions during debates/ rallies in their riding)



Questions?

After this online meeting, direct your questions to:
Gurmeet Bambrah (gurmeet@capeinfo.ca; 416-955-0563)

